

The ChefsBlade Spring Just Got Greener Sweepstakes
OFFICIAL RULES
NO PURCHASE NECESSARY

The following promotion is intended for participants in the United States only and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal resident of the United States.

Further eligibility restrictions are contained in the official rules below.

1. **ELIGIBILITY:** The **ChefsBlade Spring Just Got Greener Sweepstakes** (the "Sweepstakes") is open to registered ChefsBlade members who are legal residents of the 50 United States and the District of Columbia, and who are at least thirteen (13) years of age. Residents of Maine who are under eighteen (18) years of age are not eligible to participate in this promotion. Void in Puerto Rico, all U.S. territories and possessions and where prohibited by law. This Sweepstakes is governed by US law and is subject to all applicable federal, state and local laws and regulations. Entrant must have Internet access in order to enter the Sweepstakes. Each Entrant must be the rightful owner (or have authorized use) of the e-mail address identified in the Entrant's entry. Employees of ChefsBlade ("Sponsor"), and its affiliates, subsidiaries, parents, advertising, promotion and fulfillment agencies and members of the immediate family or household of each, are not eligible to participate. Immediate family member is defined as a parent, sibling or any person residing in same household as employee.
2. **ENTRY:** Sweepstakes begins on or about Monday **3/1/2010 at 2:00:00 PM (EDT)** and ends on or about Sunday **3/31/2010 at 11:59:59 PM (EDT)** ("Promotion Period"). For initial entry, login to your free ChefsBlade account, visit the [Promotion Page](#) (http://ChefsBlade.monster.com/content/500_spring_promotion) and complete the [Registration Form](#) (http://ChefsBlade.monster.com/contests/500_spring_promotion_2010) ("**Initial Entry**"). After Initial Entry, users may gain additional entries by logging into their free ChefsBlade account during the Promotion Period ("**Additional Entry**"). Limit One Initial Entry per person during the Promotion Period, and one Additional Entry per person per day during the Promotion Period. Users who do not complete an Initial Entry will not be eligible for Additional Entries. The odds of winning depend on the number of eligible entries received. Limit one entry per day during the Promotion Period. No responsibility is assumed by Sponsor for lost, late, misdirected, illegible, incomplete, stolen, postage due mail, or mutilated entries or for any computer, online, telephone or technical malfunctions that may occur. Sponsor may reject any entry it believes is the result of fraud or were submitted in violation of the official rules.
3. **PRIZES/ODDS:** There is one **Scholarship Prize in the amount of \$500** to be awarded in this Sweepstakes. ALL EXPENSES, TAXES AND COSTS ASSOCIATED WITH ACCEPTANCE AND USE OF PRIZES NOT SET FORTH IN THESE RULES ARE THE OBLIGATION OF THE WINNERS. Any prize won by an eligible minor will be awarded in the name of a parent or legal guardian. Prizes are not transferable, except at discretion of Sponsor. Prizes are awarded WITHOUT WARRANTY OF ANY KIND from Sponsor, express or implied, without limitation. Total Approximate Retail Value of all Prizes is \$500. The odds of winning depend on the number of eligible entries received.
4. **DRAWING:** A random drawing will take place on or about Monday, April 5, 2010 and the potential winner will be selected at random from all eligible entries received. The potential winner will be notified by Sponsor or Sponsor's designee by email, telephone, overnight carrier or regular mail within approximately ten (10) days of the drawing. If Sponsor or Sponsor's designee is unable to contact the potential winner after reasonable effort, or if the potential winners fail to respond within three days of first attempted notification, prize may be forfeited and awarded to an alternate winner.

5. **GENERAL:** The potential winner will be required to sign and return to Sponsor or Sponsor's designee a notarized Affidavit of Eligibility, a Liability Release, a W-9 Form, and, where legal, a Publicity Release, within ten (10) days of first attempted notification. In the event that any winner is under the age of 21, the winner's parent or legal guardian will need to co-sign the Affidavit. In the event of noncompliance, the potential winner may be disqualified and an alternate winner selected, at Sponsor's sole discretion. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor (including but not limited to eligibility determinations) which are final and legally binding in all respects; (b) agree to release Sponsor, and its employees and agents from any and all liability, loss, damage or injury resulting from participation in this Sweepstakes or awarding, receipt, possession use and/or misuse of any prize awarded herein and acknowledge that Sponsor, Promoters and their employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (c) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this Sweepstakes without additional compensation, unless prohibited by law.
6. **INTERNET:** If, for any reason, the Internet portion of this Sweepstakes is not capable of running as planned, whether due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. In the event of termination, random drawings to award the prizes will be conducted from entries received up until the time of termination. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute, entries will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. **Receiving e-mail marketing:** By submitting a complete entry, you may have made e-mail marketing preferences noted to Sponsor, and will receive e-mail in accordance with these preferences including offers. Upon receipt of any e-mail, you may opt out of receiving future e-mails, and you will remain eligible to win the prize.
7. **DISPUTES:** This Sweepstakes is governed by the laws of the United States and the State of New York, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, participants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York having jurisdiction. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than participant's actual out-

of-pocket expenses (e.g. costs associated with entering), and participant further waives all rights to have damages multiplied or increased.

8. **PUBLICITY:** By accepting a prize, you grant to Sponsor and its affiliated companies, the right, except where prohibited by law, to use your name, likeness, picture, address (city and state), e-mail address, voice, biographical information and written or oral statements, for advertising and promotional purposes in promoting or publicizing Sponsor and its products or services, without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, address (city and state), email address, biographical information, or entry. The rights granted under this paragraph shall extend to submissions and all other submitted materials related to the Promotion, including those submitted by non-winners and winners.
9. **WINNERS LIST:** For winner information, send a self-addressed stamped envelope by April 30, 2010 to **ChefsBlade, c/o Affinity Labs Inc, "The ChefsBlade Spring Just Got Greener Sweepstakes Winners List Request"** 799 Market Street, Suite 500, San Francisco, CA, 94103.
10. **SPONSOR:** The sponsor of this Sweepstakes is Affinity Labs Inc, 799 Market Street, Suite 500, San Francisco, CA, 94103. Affinity Labs Inc is a Monster company.

WINNER NOTIFICATION LETTER

DATE

NAME
ADDRESS

Dear _____:

Congratulations! You have been selected as the grand prize winner of **The ChefsBlade Spring Just Got Greener Sweepstakes**. This letter serves as official confirmation that if you meet the eligibility requirements set forth in the official rules, and you complete the necessary documentation in a timely fashion (see below for details), you will receive the grand prize,.

As a reminder, here's a quick summary of the grand prize details:

- \$500 Scholarship Prize;

Enclosed in this envelope please find:

- Affidavit of eligibility and liability /publicity release
- A copy of the sweepstakes official rules (for your reference)
- A W-9 Form
- A pre-paid express air bill and envelope for mailing the completed forms back to my attention

We ask that you review these materials, complete the necessary information in the affidavit, including notary signature on the affidavit, and return them to my attention in the mailing package provided. As you know, pursuant to the official rules, you will be responsible for paying any and all taxes on the prize.

Upon the successful completion of these forms, we will process your Scholarship Prize and deliver to your attention. **We ask that you have these forms completed and returned no later than _____, 200 .** If these forms are not received by then we will expect that you have forfeited your prize.

If you have any questions regarding your prize or these materials, please don't hesitate to contact me via our toll-free number: 1-800-666-7837. Simply press 0 for our operator and request to be transferred to Allen Jerkens at ext. 109-5512.

Congratulations again!

Warm regards,

Allen Jerkens

WINNERS AFFIDAVIT
a/k/a AFFIDAVIT OF ELIGIBILITY and LIABILITY/PUBLICITY RELEASE

Please fill in the requested information, **sign before a Notary Public**, and return this affidavit to ChefsBlade, **no later than _____, 200_**.

STATE OF _____

COUNTY OF _____

I, _____ being duly sworn, say:

I am _____ years of age.

I reside at

(Street Address)

(City, State and Zip)

I am submitting this affidavit to ChefsBlade ("Sponsor") with the understanding that it will be relied upon to determine whether I am entitled to receive the prize for which my entry has been selected in **The ChefsBlade Spring Just Got Greener Sweepstakes**.

I represent that I have entered the Sweepstakes and obtained any Sweepstakes materials through authorized, legitimate channels, that I have complied with all the rules and regulations of this sweepstakes and that I have perpetrated no fraud or deception in entering or in claiming my prize. I understand that I, upon a final determination of eligibility, will be entitled to receive only the announced prize, and acknowledge and agree that prizes are non-transferable and substitutions will only be made at the sole discretion of the Sponsor. I agree to return to the Sponsor any prize which may be awarded to me if any statement made by me in this affidavit is false.

I acknowledge and agree that I am responsible for any taxes that may become due because of my winning the Prize. I acknowledge that I will receive an IRS Form 1099 for the approximate retail value of my prize if it is over \$600.

I agree and hold Sponsor, any co-sponsors, together with their affiliates, subsidiaries or advertising or promotions agencies and their respective directors, officers, employees, licensees and assigns harmless against any and all liability for personal injury, property damage or other injury or accident or illness resulting from my winning, acceptance of or use of the prize I received in connection with this Sweepstakes. I understand that Sponsor will not obtain insurance on my behalf, and I am fully responsible for obtaining my own insurance, should I desire it.

* I further grant full permission to the Sponsor and its officers, directors, employees, agents, successors, and assigns, promotion agency and anyone authorized by any of them, to use my name, photograph, likeness, voice, written and oral statements, and biographical data, in whole or in part, in any and all media for the purposes of advertising, publicity and trade without additional compensation, and in connection therewith I hereby release them and each of them from all liability.

* Delete the above paragraph if the winner is from Tennessee.

Home Phone # _____

Bus. Phone # _____

Signed: _____
(Signature)

Signed: _____
(Parent or guardian if above signatory is under 21 years of age)

Sworn to before me this _____ day

of _____, 200__.

Notary Public